



PRESS RELEASE

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CPWDC Executive Director Accepts New Position

Lewisburg, PA – Dave Zartman, Chair of the Central Pennsylvania Workforce Development Corporation (CPWDC) announced that the CPWDC Executive Director, Rachel Smith, resigned to accept a position at Evangelical Community Hospital. Erica Mulberger, CPWDC's Senior Finance Manager, will assume the duties of Acting Executive Director effective January 25, 2014.

On January 10, 2014, at CPWDC's public Executive Committee meeting, Rachel spoke of the opportunities and successes of CPWDC during her 14 year tenure with the organization, during which she held various positions and assumed progressively more responsible roles culminating in her assuming the organization's leadership role in 2012.

Dave Zartman, who assumed leadership of the Board in January, said that the Board accepted Rachel's resignation with regret. Rachel understood the operations, the policy and the key players in the workforce development arena. She is well respected among her peers across the Commonwealth for her knowledge of labor market information and experience implementing innovative workforce initiatives. During her tenure, Smith has been critical in expanding CPWDC's strategic portfolio by securing millions of dollars in competitive grants and developing CPWDC's internal research department which provides labor market support to other workforce investment areas, economic developers and employers. She recently laid out a strategic plan to provide future direction for CPWDC as the regional catalyst for workforce innovation and administrator of the region's high performing workforce development system.

Zartman and Teri MacBride, Immediate Past Chair, are leading the committee responsible for hiring CPWDC's next Executive Director. A detailed job description can be found at www.cpwdc.org. Applications will be accepted until February 14, 2014.

CPWDC serves as the local Workforce Investment Board (WIB) for Centre, Clinton, Columbia, Lycoming, Mifflin, Montour, Northumberland, Snyder and Union Counties. CPWDC has been in business since 1999 and is responsible for coordinating and developing a workforce system in a nine county region of Central Pennsylvania. CPWDC is one of 22 local WIBs across the Commonwealth.

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