



FOR IMMEDIATE RELEASE APRIL 11, 2014

Erica Mulberger Named Executive Director for Local Workforce Corporation

Lewisburg, PA – Dave Zartman, Chair of the Central Pennsylvania Workforce Development Corporation (CPWDC) and Commissioner Otis Riden, Chair of the Local Elected Officials Board announce the appointment of Erica R. Mulberger as the organization's Executive Director effective April 14, 2014. During her 3 ½ year tenure with CPWDC, Ms. Mulberger held the position of Senior Finance Manager before assuming Acting Director responsibilities in January.

As the new CPWDC Executive Director, Ms. Mulberger and her team will lead discussions and actions connecting workforce, education, and economic development in Central Pennsylvania.

Teri MacBride, CPWDC Immediate Past Chair, said "Erica's vision, enthusiasm, experience with and knowledge of Central Pennsylvania made her the successful candidate from a national search." Erica will lead a 41-member Board of Directors and 9-member Local Elected Officials Board. Ms. MacBride continued "We are confident in Ms. Mulberger's abilities and plans to enhance the workforce system in Central PA. She understands the finances, operations, and policies of workforce development."

Ms. Mulberger plans to enhance workforce initiatives, utilize technology to serve a greater population of customers, and put CPWDC in the forefront of all workforce related issues around the region. On accepting the position Ms. Mulberger stated, "I'm eager to lead CPWDC and the region's six PA CareerLink® facilities. CPWDC has a strong staff dedicated to connecting employers' needs with workforce development to enhance the skills of the current and next generation of workers."

CPWDC is one of 22 local Workforce Investment Boards (WIB) across the Commonwealth. It serves as the WIB for Centre, Clinton, Columbia, Lycoming, Mifflin, Montour, Northumberland, Snyder and Union Counties. Incorporated in 1999, CPWDC is responsible for coordinating and developing Central Pennsylvania's workforce system.

A graduate of Montoursville High School and Bloomsburg University, Ms. Mulberger earned her bachelor's degree in Business Administration, Accounting. A native of Lycoming County, Ms. Mulberger currently resides in Selinsgrove, Snyder County.

For more information on CPWDC please visit www.cpwdc.org.

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